

Cryptograms

CRYPTOGRAM 01

A Y U B I T D X X B O L N D Z I K N A O U B I
 T D X X B O A L E K B P N A O J I O J N S D K N
 B Y S W D O U B I T W B B Z N O B L N D Z I K N
 Y B K U B I S A V V B E O A L A F N Y B K A O
 S W N O W N K A O L D O O N K Z B K X B O .

FREQUENCY

B	O	N	A	K	D	I	L	X	S	U	W	Y	Z	T	E	J	V	F	P
16	14	12	9	9	7	7	5	5	4	4	4	4	4	3	2	2	2	1	1
14%	12%	10%	8%	8%	6%	6%	4%	4%	3%	3%	3%	3%	3%	3%	2%	2%	2%	1%	1%

CIPHER KEY

A	B	D	E	F	I	J	K	L	N	O	P	S	T	U	V	W	X	Y	Z
									E										

– Peter Drucker

NOTES

CRYPTOGRAM 02

B G C M N A M J P C J V T Q N P F I C P P F P
 B J Y A C T B C T I K U C C M T Y N P B J W C A
 T I K C X C A O B G F I H C D P C V J D D J R P
 V A J W G J R R C D D B G T B P F W M D C
 M N A M J P C F P N I K C A P B J J K T I K
 M N A P N C K .

FREQUENCY

C	P	J	A	B	M	N	T	D	I	K	F	G	R	V	W	Y	H	O	Q	U	X
17	13	11	8	8	7	7	7	6	6	6	5	4	3	3	3	2	1	1	1	1	1
14%	11%	9%	7%	7%	6%	6%	6%	5%	5%	5%	4%	3%	2%	2%	2%	2%	1%	1%	1%	1%	1%

CIPHER KEY

A	B	C	D	F	G	H	I	J	K	M	N	O	P	Q	R	T	U	V	W	X	Y
		E																			

– Peter Drucker

NOTES

Cryptograms

CRYPTOGRAM 03

L B D Z V D J A N T J F Y B A V V I K F
 L B D Z Z E Z S E V A M A J G F Y E Z S F Y A J A
 E V D M A J G S J A D F C E V F E Z Q F E T Z
 Y A J A I A Q D K V A N Y A Z G T K D J A
 L B D Z Z E Z S X T J D Z A R A J S A Z Q G G T K
 R K V F V F D J F N E F Y F Y E V .

FREQUENCY

A	Z	F	J	D	E	V	Y	G	K	S	T	B	L	N	Q	I	M	R	C	X
17	13	12	11	10	10	10	7	5	5	5	5	4	3	3	3	2	2	2	1	1
13%	10%	9%	8%	8%	8%	8%	5%	4%	4%	4%	4%	3%	2%	2%	2%	2%	2%	2%	1%	1%

CIPHER KEY

A	B	C	D	E	F	G	I	J	K	L	M	N	Q	R	S	T	V	X	Y	Z
E																				

– Dwight Eisenhower

NOTES

CRYPTOGRAM 04

J X Q W Q T J M L V J I X L S Q L P I I C
 H C Q L H T J I X L S Q L R I J I Z H C Q L T
 L U C U I J W Q L Z B L H C J I C H T O L B C
 N I T J I Z J X Q N L T U I J F G H J Q
 M I B J X Y Q Q D H U P .

FREQUENCY

I	J	L	Q	C	H	T	X	U	B	Z	M	N	P	S	W	D	F	G	O	R	V	Y
12	12	12	11	7	7	6	5	4	3	3	2	2	2	2	2	1	1	1	1	1	1	1
12%	12%	12%	11%	7%	7%	6%	5%	4%	3%	3%	2%	2%	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%

CIPHER KEY

B	C	D	F	G	H	I	J	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
													E									

– Linus Pauling

NOTES

Answer Key – Cryptograms

Solve before peeking. Full solutions below.

- 01 IF YOU CANNOT MEASURE IT YOU CANNOT IMPROVE IT BUT BEWARE OF WHAT YOU CHOOSE TO MEASURE FOR YOU WILL OPTIMIZE FOR IT WHETHER IT MATTERS OR NOT.
– Peter Drucker

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- 02 THE PURPOSE OF A BUSINESS IS TO CREATE AND KEEP A CUSTOMER AND EVERYTHING ELSE FOLLOWS FROM HOW WELL THAT SIMPLE PURPOSE IS UNDERSTOOD AND PURSUED.
– Peter Drucker

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- 03 PLANS ARE WORTHLESS BUT PLANNING IS EVERYTHING THERE IS A VERY GREAT DISTINCTION HERE BECAUSE WHEN YOU ARE PLANNING FOR AN EMERGENCY YOU MUST START WITH THIS.
– Dwight Eisenhower

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- 04 THE BEST WAY TO HAVE A GOOD IDEA IS TO HAVE A LOT OF IDEAS AND NOT BE AFRAID TO DISCARD MOST OF THEM AS NOT QUITE WORTH KEEPING.
– Linus Pauling